

Md Adnan

UI/UX Designer

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PROFESSIONAL SUMMARY

UI/UX designer with a CSE degree (Software Engineering major). Designed OneCitizen, a 14-service government super app, from 5 user interviews, a 50-person survey, and a 10-platform competitive analysis through to 30+ screens and a 10+ component library. Currently produces brand and campaign design at Magneto Solution 24/7, with 1,000+ creatives delivered for pharmaceutical, fashion, travel, and B2B clients since July 2026. Codes in HTML/CSS and designs with build constraints in mind.

CORE SKILLS

- **Research & Strategy:** User Interviews, Surveys, Competitive Analysis, User Flows, Information Architecture
- **Product & Interface Design:** Wireframing, High-Fidelity UI, Interactive Prototyping, Responsive Web & Mobile, Landing Pages
- **Design Systems:** Component Libraries, Style Guides, Typography & Grid Systems, Visual Hierarchy
- **Brand & Visual:** Brand Identity, Logo Design, Brand Kits, Social & Campaign Creatives, Print
- **Tools:** Figma, FigJam, Framer, Adobe Illustrator, Adobe Photoshop, HTML/CSS

SELECTED UX CASE STUDIES

OneCitizen – Government Super App

[View on Behance](#)

UI/UX Case Study

- Designed 30+ high-fidelity screens for a mobile super app that unifies 14 Bangladeshi government services in one platform.
- Mapped user needs through 5 user interviews, a 50-person survey, and a competitive analysis of 10 platforms.
- Built a 10+ component library and designed the sign-in flow and in-app user guide that take new users from login to the home screen.

Aureesh – Luxury Jewelry Website

[View on Behance](#)

Pro Bono Client Project

- Designed a 6-page responsive website for Aureesh, a luxury jewelry brand, covering home, product, and checkout on desktop and mobile.
- Defined the color palette, typography, and core UI components that carry the brand's luxury identity across all 6 pages.

Personal Portfolio Website

[View on Behance](#)

Self-Initiated Project

- Designed a 7-section responsive portfolio website presenting 3 UX case studies.

EXPERIENCE

Graphic Designer

Jul 2026 – Present

Magneto Solution 24/7, Dhaka, Bangladesh

- Design social media posts, banners, ads, and covers for pharmaceutical, fashion, travel, and B2B clients, with 1,000+ creatives delivered since July 2026.
- Build templates, brand kits, and logos for each assigned client, giving every account a reusable visual system across its social channels.
- Produce campaign creatives for a pharmaceutical brand, an industrial boiler manufacturer, and a car care company.

Undergraduate Teaching Assistant

Jan 2026 – May 2026

Department of Computer Science and Engineering, East West University

- Ran lab sessions and doubt-clearing for 120+ students across Human-Computer Interaction, Software Engineering, and Information Analysis and System Design, and designed visual teaching materials for selected classes.

Freelance Designer

Jan 2026 – Apr 2026

iFarmer

- Designed a 30-page print booklet and 3 social media posters for an iFarmer campaign and product launch, all published.

Treasurer

2025 – 2026

East West University Computer Programming Club (EWUCoPC)

- Managed the budget for GameCon Season 1, a national gaming competition with 300+ attendees, plus the departmental picnic, orientation, and seminars for the 400-member club.

EDUCATION

B.Sc. in Computer Science and Engineering

2022 – 2026

East West University | Major: Software Engineering | CGPA: 3.75

HSC (Science): Govt. Shahid Suhrawardy College, GPA 4.75 | SSC (Science): Ahmed Bawany Academy, GPA 4.72

AWARDS AND CERTIFICATION

- **Winner:** 1st place of 20 participants, Graphic Design Competition, EWU Science Club.
- **Academic:** Full Free Merit Scholarship (2024–2025), Dean's List (2025–2026), Medhalalon Scholarship (2023–2024).
- **UI/UX Design Career Track Program:** Sohanul Habib (2025–2026).